



A Celebration of Contemporary Choirs





The Event

When – Saturday 8th June 2024

Where – The Bury's in Godalming, Surrey

ChoirBLAST is an annual celebration of contemporary choirs. It is a non-competitive festival-feel day, celebrating live music, local organisations and the choir community. The not-for-profit event also has a range of food and drink, craft stalls and family-friendly activities.

In 2023, we welcomed over 2,000 people to the festival and raised £2,000 for local charities!





The Event

Phoebe Gaydon, owner of A Touch Of Musicality (an independent music school in Godalming) discovered there were no non-competitive festivals for amateur contemporary choirs in the UK.

She decided something had to be done and ChoirBLAST was born! Phoebe also runs 3 local choirs and 2 choirs for local charities.

Godalming is a historic, friendly, bustling town that loves live music and community events.

Bury's Field serves two stages as performance locations, with a third in the Wilfrid Noyce Centre.



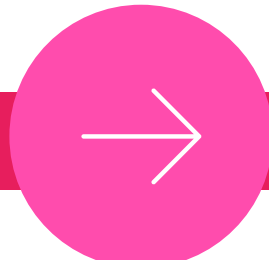


Choirs



In 2023, we hosted 26 choirs with 47 performances over three stages. Example choirs included –

- Academix
- Cascade
- Earthly Voices
- Farncombe Jazz Choir
- Guildford & Godalming Jazz Choir
- Guildford Vox
- In Accord
- MbM Contemporary Gospel Choir
- Surrey Harmony
- Tongue and Groove Choir
- Vox Office





The Meath Epilepsy Charity: No. 200359



Halow Project: No. 1116773

Charities

Designed as a non-profit event, we donate any proceeds to support two fantastic local charities –

- The Meath Epilepsy Charity – a specialist residential care home & day service for adults who live with complex epilepsy and associated disabilities
- halow project – nurtures young people with learning disabilities and autism to fulfil their potential through person-centred care



Attendee Feedback



"Had a fantastic time at the inaugural ChoirBLAST festival yesterday – I hope this event goes from strength to strength!"

*– Cllr Adam Duce,
Mayor of Godalming*



"We had a BLAST, thank you!"



"A glorious, inclusive event. Can't wait for next year!"



Choir Feedback



*"A fabulous event!
We enjoyed every
second"*



*"Looking forward
to ChoirBLAST
2024!"*



*"Such a wonderfully
uplifting and
celebratory event"*





Ways To Get Involved



Be a
sponsor of
ChoirBLAST



Be a
supporter of
ChoirBLAST



Be a friend
of
ChoirBLAST



Support with
equipment or
materials



Sponsorship



ChoirBLAST would not be possible without the kind support of sponsors which helps to covers event costs, so that any proceeds go to local charities.

There is a fantastic opportunity to attach your company's name to this unique event, benefiting from PR and multi-platform brand awareness to a captive, diverse audience.

Our marketing is by a specialist with 20 years experience who will work on a strong awareness campaign. We are also liaising with local musicians and influencers to promote the event and currently have two confirmed with over 154,000 followers.

In 2023 the event was featured on BBC Radio Surrey, B Radio, Surrey Hills Radio, Essential Surrey, Get Surrey and Muddy Stilettoes Surrey.



Sponsorship



The sponsorship package includes –

- Presenting rights – ‘ChoirBLAST bought to you by’
- Website – logo and link on ChoirBLAST website
- Social media – recognition in ad hoc posts. Promotion of your support in social media by A Touch of Musicality and Phoebe’s jazz choirs.
- Emails – logo and link on emails about the event, including to 2023 attendees, A Touch of Musicality students and jazz choir members. Solus email before/after the event promoting your company



Sponsorship



- PR – the event will be promoted in local press, radio and digital sites. Where possible we will acknowledge your support.
- At the event – logo on large format banners and volunteer/organiser t-shirts. If relevant, we can consider a branded stall for your organisation.
- Post event – branding and rights access to all professional photos. Branding and on-site staff (if relevant) coverage in our festival promotional video.
- We will work with you to bring your marketing ideas to life! If you wanted to have a sofa as a photo box feature or branded VIP deck chairs...we can make this happen!





Options

Be a Sponsor = £1,500 (maximum 5 sponsors)

Help the festival come to life. This will help cover event costs and creating a glorious, diverse event.

Be a Supporter of ChoirBLAST: Financial donation
above £100

Be a Friend of ChoirBLAST: Financial donation
below £100

Be the first to know the latest news and get early access to the site for the best spot plus potential offers from our sponsors and partners. Donation value is arranged directly with each person.





Terms & Conditions

Payment Requirements

50% of the value on signing of the contract

Balance to be paid 6 weeks before the event

The cost of branding, any activation or retail costs will be included

Other

Payment delays may result in your sponsorship being unsuccessful due to deadlines for printing and delivery of banners & t-shirts

If assets are not received prior to the agreed deadline, your branding may be missing





Any Questions?

E-mail

choirblast@gmail.com

ChoirBLAST.com

