



ChoirBLAST Social Media Volunteer

We're looking for a Social Media Volunteer to support our marketing, working closely with our marketing lead who is responsible for overall strategy.

What you'll be doing

- Creating and scheduling regular social media content
- Designing visuals in Canva and choosing photos/videos from our library
- Writing engaging captions (using AI tools to help is absolutely fine)
- Posting a mix of formats: feed posts, reels, stories, videos and carousels
- Sharing content across Instagram, Facebook, LinkedIn and TikTok
- Responding to comments and messages when needed
- Taking part in WhatsApp group chats to stay connected with the team

What we're looking for

- Confidence using Canva (templates are provided!)
- A good feel for social media platforms and how different formats work
- Basic copywriting skills and an eye for tone
- Comfortable using scheduling tools (or happy to learn)
- Video editing within Instagram, Insta Edits or TikTok is a bonus, but not essential

Time commitment

- Around 1 to 2 hours per week
- Flexible timing, to suit your schedule

Why this role matters

- This is a voluntary role, but one with real impact
- You'll help promote our festival and charity, grow our reach, and connect with people who care about the power of group singing and choirs
- Your work directly supports the success of our events and the wider charity mission

To register your interest - contact annabelle@choirblast.com